Hovis Bread is KLBD Certified

KLBD are pleased to announce that Hovis®, one the country's most-recognised brands, have chosen to become KLBD certified - Pas Palter*. Most of the range, including Hovis® Soft White, Best of Both® and Seed Sensations® have secured KLBD certification.

Rabbi Conway, Director of KLBD, said: "To have a national brand, and especially one of the calibre of Hovis, choosing to get KLBD Kosher Certification is another major step towards KLBD's goal to make Kosher as easy and affordable as possible. This will be a great help in particular to people living in outlying communities as well as Jewish students, holidaymakers and all those away from home."

'You can now buy a wide range of Hovis'® best-selling bread products safe in the knowledge that they are certified Kosher. The Hovis® brand has been loved by consumers for over 130 years. Recognised as "healthy, traditional and tasty", the Hovis® brand has an enormously strong sense of heritage and trust (Source: Davis McKerr Qualitative research 2014) which is why it's great news to see our popular loaves added to the list of Kosher products.' Sophie Lyons - Marketing Manager Hovis

Tribe on Campus's Nottingham Ambassador, Daniel Glass, said: "With no kosher shops in Nottingham, getting Kosher supplies isn't the easiest. But, being able to pick up a loaf of kosher bread almost anywhere now is a great help to keeping kosher on campus."

Sheffield United Synagogue Chair, Frada Wilenski, said: "As President of our community, I am delighted that we have more flexibility of choice."

The certified range includes the following products - when bearing the KLBD logo.

Hovis British Farmers White

Hovis Farmhouse Wholemeal

Hovis Good Inside Best of Both

Hovis Good Inside Soft White

Hovis Good Inside Wholemeal

Hovis Granary Original

Hovis Granary Wholemeal

Hovis Nimble Malted Wholegrain

Hovis Nimble Wholemeal

Hovis Seed Sensations 7 Seeds Original

Hovis Seed Sensations 7 Seeds Wholemeal

Hovis Seed Sensations Chia

Hovis Soft White

Hovis Sunflower & Pumpkin Seed

Hovis Wholemeal

^{*}For more information about Pas Palter click here [1].

Hovis Bread is KLBD Certified Published on Kosher London Beth Din - KLBD (https://www.kosher.org.uk)

Date Uploaded: Friday 17th June 2016

Source URL: https://www.kosher.org.uk/article/hovis-bread-klbd-certified

Links

[1] http://www.kosher.org.uk/article/what-pas-palter