



## **New KLBD range expands choice of Kosher products in Oxford Street Selfridges**

Kosher consumers can now access KLBD Kosher products at a new deli in Selfridges, the luxury and iconic department store in the heart of London.

Following a taster session at Hermolis's Wembley-based factory back in January, Adrian Boswell, Food Buyer at Selfridges, selected the range of products that would be available at the counter.

The counter launched on Monday 9<sup>th</sup> of July with an impressive spread of Kosher delights. Consumers can choose from a range of meat products, including schnitzels, spring rolls, kebabs, breaded lamb chops and chicken wings. Also available are a selection of fish products and salads. On Thursdays and Fridays, traditional Shabbat dishes will be offered.

Director of KLBD, Rabbi Jeremy Conway said: **"KLBD are delighted to be providing Kosher supervision for the new Hermolis kosher counter at Selfridges. We are confident it will be of huge benefit to thousands of kosher consumers both resident and visiting the area, and we wish the new venture every success."**

David Colman, Hermolis Operations Manager said: **"We are very excited to have our products in the Heart of the Capital city and looking forward to serve our customers with fresh, kosher gourmet food."**

Since May 2018, an exclusive Kosher refrigerator at the food hall has stocked ready-to-go food, including sandwiches, wraps, salads and sushi from their DDs and Weigh2go range.

**Date Uploaded:** Thursday 19th July 2018

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### **Source**

**URL:** <https://www.kosher.org.uk/article/new-klbd-range-expands-choice-kosher-products-oxford-street-selfridges>